



Spark NH Vision: All New Hampshire children and their families are healthy, learning, and thriving now and in the future.

Spark NH Mission: Provide leadership that promotes a comprehensive, coordinated, sustainable early childhood system that achieves positive outcomes for young children and families, investing in a solid future for the Granite State.

Spark NH Focus: Expectant parents as well as children from birth through grade 3 and their families.

Communications and Public Awareness Committee

Thursday, January 7, 2016 from 10:00 a.m. – 11:30 a.m.

Two Delta Drive, Concord, NH

Meeting Summary

Committee Charge: Create and maintain a strong information loop between the Council and its state and local constituents/stakeholders and build public awareness of and commitment to early childhood issues.

1. Introductions & “Heard on the Street”
 - a. NH Infant Mental Health Annual Meeting-Jackie Cowell is speaking about Vroom next week
 - b. DOE cohosting a Race, Equity and Discipline Conference in April-Katie will send information around once she receives it.
2. Meeting Summary Recorder – Jessica Sugrue
3. Review of Action Items from Last Meeting
 - a. Review Minutes
4. 2-1-1 Central Database of Services Task Force Update – Emily Benson
 - a. Period of leadership transition-hiring a new Executive Director
 - b. Website enhancement-live chat feature
 - c. Have hired some new staff and personnel
5. Raising of America & Raising New Hampshire update
 - a. United Way of Seacoast and Rochester Child Care Screening on 1/26/16 at Frisbee Memorial Hospital
 - b. Kim Firth from Endowment for Health will be interview for Mondanock Access T.V.
 - c. Campaign to engage public school administrators and educators about Raising of NH and offering a web based viewing of the short film
 - d. Endowment continues to work on implementation and sharing of tools and resources associated with Raising of NH to raise awareness throughout NH
6. Update Committee Work Plan-Katie will email this out to the group for feedback

7. Race Matters discussion

- a. Laura M provided an overview of current data points to inform the equity conversation
- b. Group members discussed methods to capturing more accurate data around race and ethnicity around things like:
 1. Preschool expulsion
 2. Language and school readiness disparities
 3. Suspension data

Members discussed and evaluated:

Access issues
Structural causes
Individual causes
Beliefs
Education

Breaking out equity pieces further by:

Knowledge-1
Choice-1
Access-3
Parent Education-5
-Language
-Accessibility

8. Bedrock Messaging:

- a. FLOC – November 4

9. Who Will Report at the next council meeting?

10. Meeting Evaluation

Next meeting – Thursday, March 3, 2016 from 10:00 – 11:30 am