

July 2017

#### Team Up Rochester

The Vroom! promotion in Rochester has continued since its kick off in April. Charlene Shields, at Granite YMCA, is leading the effort. Vroom tip cards, posters and post cards have been distributed to many community agencies. Feedback from the providers and the parents has been very positive. New connections include the Wentworth Douglass Childcare Center (located in Dover but serving families throughout the region) and some additional private child care center providers. A final celebration was held on June 29th where discussion took place about continued dissemination of materials throughout the summer and fall.